

## Terms and Conditions



1. The reward card is open to applicants from the UK aged 18 and over.
2. To participate in the Reward Card Scheme, you must have a valid Reward Card.
3. The Reward Card is issued by and remains the property of Priory Farm, who reserves the right to decline issue, withdraw the card, alter its conditions, or terminate the scheme, at any time.
4. The Reward Card is not a credit, payment or cheque guarantee card, and can only be used at the participating outlet.
5. The Reward Card scheme is only for personal and consumer use. Reward card points and vouchers cannot be transferred, sold or in any way traded.
6. The card is not transferable and should be presented at the time of payment, otherwise the benefit cannot be allowed.
7. The benefit will only be allowed as a discount against future purchases.
8. Points cannot be exchanged for cash.
9. Points may be redeemed against the purchase of Gift Vouchers, but not against any other voucher.
10. However, points will not be awarded for the purchase of Gift Vouchers.
11. Points are not awarded on any purchased made with any Gift Voucher.
12. It is the responsibility of the cardholder to notify Priory Farm of any change of address or personal details.
13. You may apply for a new card if the card is lost or stolen or damaged. Any accrued benefit will be transferred to your new card. However, Priory Farm is not liable for theft of points by a third party if your card is lost or stolen.
14. If the cardholder does not use their card in a twelve month period, the holder will be deemed to have withdrawn from the scheme and unredeemed benefits will be cancelled.
15. A Reward Card cannot be used in conjunction with any other offer or promotion unless agreed to by Priory Farm.
16. We would like to use your details from the application form, plus details on how you use your Reward Card and what you buy in our stores, to:
  - Help manage the Priory Farm Reward Card and improve the way we run it.
  - Understand our customers' shopping habits to improve our service.
  - Unless you indicate otherwise, contact you with offers and information about Priory Farm's events, promotions, products and services. This may take the form of email or post. **HOWEVER WE WILL NEVER PASS YOUR DETAILS TO A THIRD PARTY.**
17. Nothing in these Conditions of Use shall affect your statutory rights.